



Design for **Context**

Making software applications and web sites easy to use

Semantics, Search & Findability

Duane Degler

Design for Context

www.DesignForContext.com

Read this... (easier for you than for machines)

http://en.wikipedia.org/wiki/Earth_day

Earth Day Blog Post: Tax Policy and the Environment

by Gerald Prante

Environmental issues have become even more front and center in recent years, and tax policy is in the middle of it all. Any introductory economics student will learn about a concept called externalities, whereby a market transaction between two parties (buyer and sellers) has some spillover effect on a third party that the buyer and seller are not concerned with. Externalities can be either positive or negative. The classic example of a negative externality is pollution. The buyer of steel has no incentive to reduce the pollution of the steel mill that goes into the air, while the steel mill owner... <http://www.taxfoundation.org/blog/show/23138.html>

About Earth Day Network

Earth Day Network was founded on the premise that all people, regardless of race, gender, income, or geography, have a moral right to a healthy, sustainable environment. Our mission is to broaden and diversify the environmental movement worldwide, and to mobilize it as the most effective vehicle for promoting a healthy, sustainable environment. We pursue our mission through a combination of education, public policy, and activism campaigns. Earth Day Network has a global reach with more than 20,000 partners and organizations in 190 countries. More than 1 billion people participate in Earth Day activities, making it the largest secular civic event in the world.

<http://www.earthday.net/about>

April 22nd



Structured sections by type of content

- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

Videos for [swing](#)



[Savage - Swing](#)
3 min - Feb 3, 2006
Uploaded by [breathewithme](#)
[youtube.com](#)



[Trace Adkins - Swing](#)
4 min - Jun 14, 2007
Uploaded by [CapitolNashville](#)
[youtube.com](#)

News for [swing](#)



[Bautista emulating Aaron with strong swing](#) - 23 hours ago
He's laying off some tough sliders down and away, which a lot of guys who are trying to hit everything will **swing** at those pitches. ...
[CBC.ca](#) [MLB.com](#) - [656 related articles](#)

Books for [swing](#)

[Swing: A Mystery](#) - [Rupert Holmes](#) - 2006 - 384 pages
Accompanying the novel is a CD of original songs and music that feature prominently in ...
[Swing](#) - [Scott Yanow](#) - 2000 - 514 pages
Covering the gamut from Duke Ellington to Big Bad Voodoo Daddy, this complete guide ...
[Swing: a beginner's guide](#) - [Herbert Schildt](#) - 2006 - 590 pages
In this fast-paced guide, master programmer and bestselling author Herbert Schildt ...
[books.google.com](#)

-
- Any time**
- Latest
 - Past 24 hours
 - Past 2 days
 - Past week
 - Past month
 - Past year
 - Custom range...
- All results**
- Nearby
 - Custom Location
- Standard view**
- Related searches
 - Wonder wheel
 - Timeline
- Standard results**
- Sites with images
 - Fewer shopping sites
 - More shopping sites
 - Page previews



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

[Java SE Desktop Articles](#)

Java SE provides everything you need to make your **Swing** apps **swing**, ... Understanding the
Caret and Highlighter Interfaces in **Swing's** Text Package ...
[java.sun.com > Java Technology > Java SE - Cached - Similar](#)

Parsing site structure in breadcrumbs

- Any time**
- Latest
- Past 24 hours
- Past 2 days
- Past week
- Past month
- Past year
- Custom range...
- All results**
- Nearby
- Custom Location
- Standard view**
- Related searches
- Wonder wheel
- Timeline
- Standard results**
- Sites with images
- Fewer shopping sites
- More shopping sites
- Page previews



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

[Swing \(Java\) - Wikipedia, the free encyclopedia](#)

Swing is the primary Java GUI widget toolkit. It is part of Sun Microsystems' Java Foundation Classes (JFC) — an API for providing a graphical user ...

[en.wikipedia.org/wiki/Swing_\(Java\)](#) - [Cached](#) - [Similar](#)

[Show more results from en.wikipedia.org](#)

Extending visibility of your content via relationship structures

[Swing \(Java\) - Wikipedia, the free encyclopedia](#)

Swing is the primary Java GUI widget toolkit. It is part of Sun Microsystems Java Foundation Classes (JFC) — an API for providing a graphical user ...

[en.wikipedia.org/wiki/Swing_\(Java\)](#) - [Cached](#) - [Similar](#)

[Hide more results from en.wikipedia.org](#)

[Swing - Wikipedia, the free encyclopedia](#)

From Wikipedia, the free encyclopedia. Jump to: navigation, search. Look up **swing** or swinging in Wiktionary, the free dictionary. Contents ...

[en.wikipedia.org/wiki/Swing](#) - [Cached](#) - [Similar](#)

[Swing \(dance\) - Wikipedia, the free encyclopedia](#)

"**Swing** dance" is a group of dances that developed concurrently with the **swing** style of jazz music in the 1920s, '30s and '40s, although the earliest of ...

[en.wikipedia.org/wiki/Swing_\(dance\)](#) - [Cached](#) - [Similar](#)

[Swing \(seat\) - Wikipedia, the free encyclopedia](#)

A **swing** is a hanging seat, usually found in a playground for children, a circus for acrobats, or on a porch for relaxing. The seat of a **swing** can be ...

[en.wikipedia.org/wiki/Swing_\(seat\)](#) - [Cached](#) - [Similar](#)



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

Related searches ✕

Related searches for **swing**:

- | | | | |
|----------------------------------|-----------------------------------|--|---------------------------------------|
| swing lyrics | swing savage | swing dance | swingtown |
| swing music | swing song | let me see your hips swing | schwing |
| swing sets | child swing | baby swing | swinglife |
| java swing | swing dance steps | porch swing | bebop |
| swing soulja boy | outdoor swing | swing movie | knocked up soundtrack |

User access to subject relationships (disambiguation)

- Any time**
- Latest
- Past 24 hours
- Past 2 days
- Past week
- Past month
- Past year
- Custom range...
- All results**
- Nearby
- Custom Location
- Standard view**
- Related searches
- Wonder wheel
- Timeline
- Standard results**
- Sites with images
- Fewer shopping sites
- More shopping sites
- Page previews



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer



Exploratory behavior, leading people to your subject focus (be specific about your subjects)

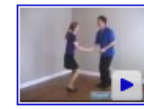
Geographic referencing (mark up your location)

Wonder wheel ✕

Videos for **swing dance**



Fast Swing Dancing - ULHS 2006
 7 min - Oct 3, 2006
 Uploaded by lindyhop411
[youtube.com](#)



How to Swing Dance : Swing Dancing Combination ...
 2 min - Apr 27, 2007
 Uploaded by expertvillage
[youtube.com](#)

Swing (dance) - Wikipedia, the free encyclopedia

"**Swing dance**" is a group of dances that developed concurrently with the swing style of jazz music in the 1920s, '30s and '40s, although the earliest of ...

Forms of Swing - Competition, social dancing ... - See also [en.wikipedia.org/wiki/Swing_\(dance\)](http://en.wikipedia.org/wiki/Swing_(dance)) - Cached - Similar

Friday Night Swing Dance Club

Welcome to The Friday Night **Swing Dance** Club. We are Open to the Public ... No Partners are Necessary. We Have been Dancing for fun in Baltimore for over 19 ...

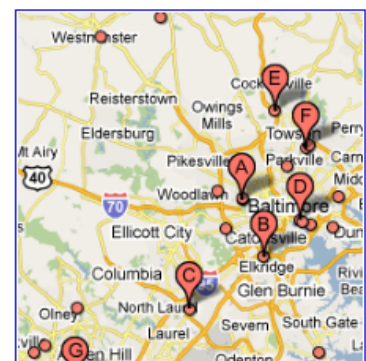
www.fridaynightswing.com/ - Cached - Similar

Charm City Swing: Baltimore Lindy Hop and Swing Dance Lessons

Lindy Hop lessons and open **dancing** in Baltimore. Also includes online videos.

www.charmcityswing.com/ - Cached - Similar

Local business results for swing dance near Columbia, MD - Change location

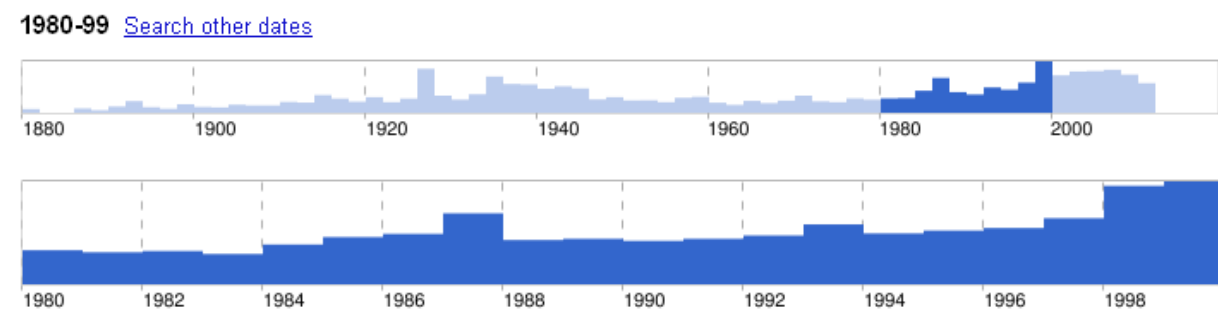


- A** [ChileSwing - Swing Dance Studio](#)
www.chileswing.com - (443) 831-6422 - 1 review
- B** [DanceStore.com Swing & Ballroom Dance Supplies](#)
www.dancestore.com - (410) 990-0005 - More
- C** [That's Dancing](#)
www.thatsdancing.net - (301) 776-0085 - 1 review
- D** [Charm City Swing](#)
www.charmcityswing.com - (410) 534-0606 - 1 review



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

Timeline ✕



- [1985](#) May 5, 1985 - When the [New York Swing Dance Society](#) held its first Sunday-night big-band dance at the Cat Club on **May 5, 1985**, the band on the stand was Swing Fever, a 14-piece orchestra that begins its fifth year of association with the **Swing Dance Society** on Sunday. [+ Show more](#)
From [The Big-Band Sound - Related web pages](#)
[query.nytimes.com/gst/fullpage.html?res ...](#)
- [1987](#) Nov 1987 - The first "dances" were held in individuals' homes before the first "real dance" with live music was held in **November, 1987**. [+ Show more](#)
From [Philadelphia Swing Dance Society FAQ - Related web pages](#)
[www.swingdance.org/faq.htm](#)
- [1990](#) Jun 7, 1990 - On **June 7, 1990**, as part of Ballroom Dance Week, the [New York Swing Dance Society](#) sponsored a panel discussion entitled, "The [Savoy Ballroom](#) Remembered," at the Hudson Park Library and was photographed by Hazel Hankin. Participants included Savoy ... [+ Show more](#)
From [New York Swing Dance Society Remembers - Related web pages](#)
[www.savoyballroom.com/exp/notforgotten/nysds.htm](#)
- [1992](#) May 15, 1992 - South Florida **Swing Dance Society** Dance held on **May 15, 1992** at the Polish American Club in Miami, FL. The live band was The Roach Thompson Blues band, the DJ was Randy Atlas. The video was shot by Robert (Bob Kaplan) and uploaded with his ... [+ Show more](#)
From [Internet Archive Search: subject:"Roach" - Related web pages](#)
[www.archive.org/search.php?query=subject%3A ...](#)
- [1993](#) 1993 - The World **Swing Dance Council** (WSDC), established in **1993**, is an organization based in Phoenix, Arizona, US with the purpose of enabling communication, informational services, and recordkeeping for the community of all styles of **swing dance**. The WSDC ... [+ Show more](#)
From [World Swing Dance Council - Wikipedia, the free encyclopedia - Related web pages](#)
[en.wikipedia.org/wiki/World_Swing_Dance_Council](#)

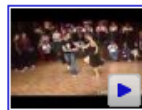
Time orientation (from your structured data)

- Any time**
- Latest
 - Past 24 hours
 - Past 2 days
 - Past week
 - Past month
 - Past year
 - Custom range...
- All results**
- Nearby
 - Custom Location
- Standard view**
- Related searches
 - Wonder wheel
 - Timeline
- Standard results**
- Sites with images
 - Fewer shopping sites
 - More shopping sites
 - Page previews

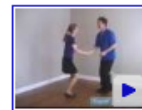


Page previews

Videos for [swing dance](#)



[Fast Swing Dancing - ULHS 2006](#)
7 min - Oct 3, 2006
Uploaded by lindyhop411
[youtube.com](#)



[How to Swing Dance : Swing Dancing Combination ...](#)
2 min - Apr 27, 2007
Uploaded by expertvillage
[youtube.com](#)

[Swing \(dance\)](#) - Wikipedia, the free encyclopedia

"**Swing dance**" is a group of dances that developed concurrently with the swing style of jazz music in the 1920s, '30s and '40s, although the earliest of ...

Each local **swing dance** community has a distinct local culture and defines "**swing dance**" and the "appropriate" music to accompany it in different ways. ...

A strong tradition of social and competitive boogie woogie and rock'n'roll in Europe add these dances to their local **swing dance** cultures. ...

[Forms of Swing - Competition, social dancing ...](#) - See also [en.wikipedia.org/wiki/Swing_\(dance\)](#) - [Cached](#) - [Similar](#)

[Friday Night Swing Dance Club](#)

Welcome to The Friday Night **Swing Dance** Club. We are Open to the Public ... No Partners are Necessary. We Have been Dancing for fun in Baltimore for over ...

It's Our Weekly Wednesday **Dance**. at The American Legion Hall in Towson. 7:00 to 9:30. **Dance Dance Dance**. We had a great **dance** last week so please join us this week. ...

other than The Friday Night **Swing Dance** Club's functions! Please write your name to be added to the list in your email. ...

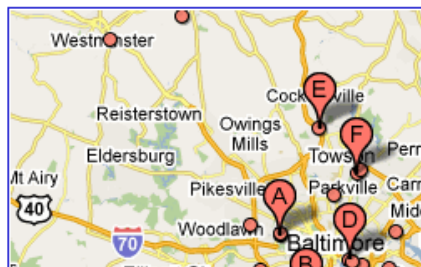
[www.fridaynightswing.com/](#) - [Cached](#) - [Similar](#)

[Charm City Swing: Baltimore Lindy Hop and Swing Dance Lessons](#)

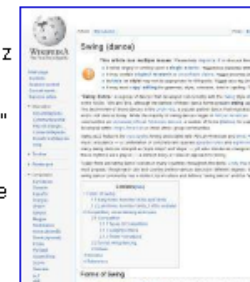
Modern **swing dancing** is fun, sexy, exciting, silly, romantic, wild, energetic, passionate, and, with the right teachers, easy enough that YOU can do ...

[www.charmcityswing.com/](#) - [Cached](#) - [Similar](#)

Local business results for [swing dance](#) near Columbia, MD - [Change location](#)



- A** [ChileSwing - Swing Dance Studio](#)
[www.chileswing.com](#) - (443) 831-6422 - 1 review
- B** [DanceStore.com Swing & Ballroom Dance Supplies](#)
[www.dancestore.com](#) - (410) 990-0005 - [More](#)
- C** [That's Dancing](#)
[www.thatsdancing.net](#) - (301) 776-0085 - 1 review
- D** [Charm City Swing](#)
[www.charmcityswing.com](#) - (410) 534-0606 - 1 review



- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

Any time

- Latest
- Past 24 hours
- Past 2 days
- Past week
- Past month
- Past year
- Custom range...

All results

- Nearby
- Custom Location

Standard view

- Related searches
- Wonder wheel
- Timeline

Standard results

- Sites with images
- Fewer shopping sites
- More shopping sites
- Page previews



Translated search ✕

- Everything
- Videos
- News
- Books
- Images
- Shopping
- Maps
- Blogs
- Updates
- Discussions
- Fewer

Translated results for **swing dance** - My language: [English](#) ▼

Language	Translated query	
French ✕	danse swing - Edit	390,000 results
German ✕	Swing tanzen - Edit	118,000 results
Spanish ✕	la danza del oscilación - Edit	51,600 results
Italian ✕	Swing Dance - Edit	53,400 results

[Add language](#) ▼

Multi-lingual, automatically
 (so if you already have multi-lingual
 content, support subject markup too)

[Swing \(dance\) - Wikipedia](#)

Translated from: French
 The origins of **swing dancing** back to the 1920s, with the Charleston. This **dance**, which was originally a **dance** single, changes over...
[+ Show original text](#)
[fr.wikipedia.org/wiki/Swing_\(danse\)](http://fr.wikipedia.org/wiki/Swing_(danse))

[Swing \(dance\) - Wikipedia](#)

Translated from: German
Swing with a whole family of dances is called the end of the 1920s originated in the United States. The flowering period is the 1930s and 1940s...
[+ Hide original text](#)

[Swing \(Tanz\) - Wikipedia](#)

Mit **Swing** wird eine ganze Familie von Tänzen bezeichnet, die Ende der 1920er Jahre in den USA entstanden sind. Als Blütezeit sind die 1930er und 1940er ...
[de.wikipedia.org/wiki/Swing_\(Tanz\)](http://de.wikipedia.org/wiki/Swing_(Tanz))

[Lindy-Boogie - Hoppers - Club 1992 Mainz, Swing and Boogie...](#)

Translated from: German
 Boogie **dance**, **Swing dance**, Lindy Hop **dance** in the Rhine-Main, **dance** club, **dance** club.
[+ Show original text](#)
www.swing-tanzen.de/

[Swing Dance \[LindyHop-Charleston-EastCoast\]](#)

Translated from: French
Swing dance lesson video [LindyHop-Charleston-EastCoast, balboa]
[+ Show original text](#)
swing.lemultiblog.com/

- Any time**
- Latest
- Past 24 hours
- Past 2 days
- Past week
- Past month
- Past year
- Custom range...
- All results**
- Nearby
- Custom Location
- Standard view**
- Related searches
- Wonder wheel
- Timeline
- Standard results**
- Sites with images
- Fewer shopping sites
- More shopping sites
- Page previews



Network News MY PROFILE

Recommend 121 people recommend this. Be the first of your friends.

Tweet 57

View More Activity

- [OpenGraph](#)
- [Topic pages](#)
- [And](#)
- [A little bit of everything](#)

Facebook

OpenGraph > RDF



Log in to see what your friends are sharing on nytimes.com. [Privacy Policy](#) | [What's This?](#)

[Log In With Facebook](#)

What's Popular Now

Atheists Outdo Some Believers in Survey on Religion

In Massachusetts, Brockton High Becomes Success Story

- RECOMMEND
- TWITTER
- SIGN IN TO E-MAIL
- PRINT
- REPRINTS

Air Canada, L'actualité, memeburn, I love Montreal, BC Hydro, Association des professionnels de la communication et du marketing (APCM), Agence Science-Press, Air Canada Vacations, Macware, Restaurant Au Chaud Lapin, Restaurants, Montréal, Restaurant Vietnamien Chez Lien, Restaurants, Montréal, Restaurant Le Pegase, Restaurants, Montréal, Restaurant Chez Victoire, Restaurants, Montréal, User Centred Design, Bixi Velo, UXCamp Québec, TOU.TV, Office For Mac, Réseau ACTION TI, Yuzu Sushi, MediaCity, Senscity Marketing Sensoriel, Synchro-blogue, Le BATH ROOM spa urbain, Guinness Ireland, Vancouver 2010, Gel conference, W3Quebec, afroginthevalley, The Irish Heather, Cyberpresse, Halo Wars Authentic Collector's Series, Île Sans Fil, ReadWriteWeb, Design @ IBM, Département de communication Université de Montréal, TED, Lonely Planet, Mashable, Agence de la



Everything's a topic now

Likes and interests Edit

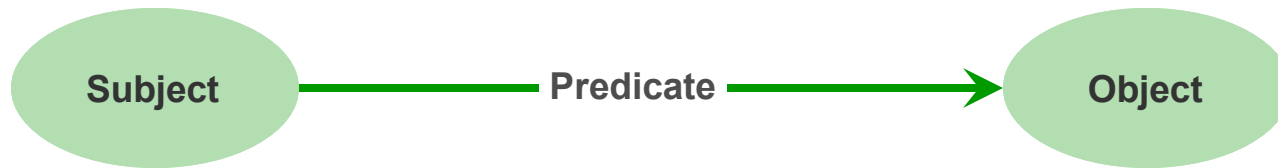
Activities Pushing Envelopes, Asking Questions, Musing

Pushing Envelopes

ca, Hubert Reeves, ts technologiques [SAT], rada, AgentSolo.com, :arte SCÈNE, TripAdvisor.fr, n, Grand Cerf-Volant



Semantic Web models are different

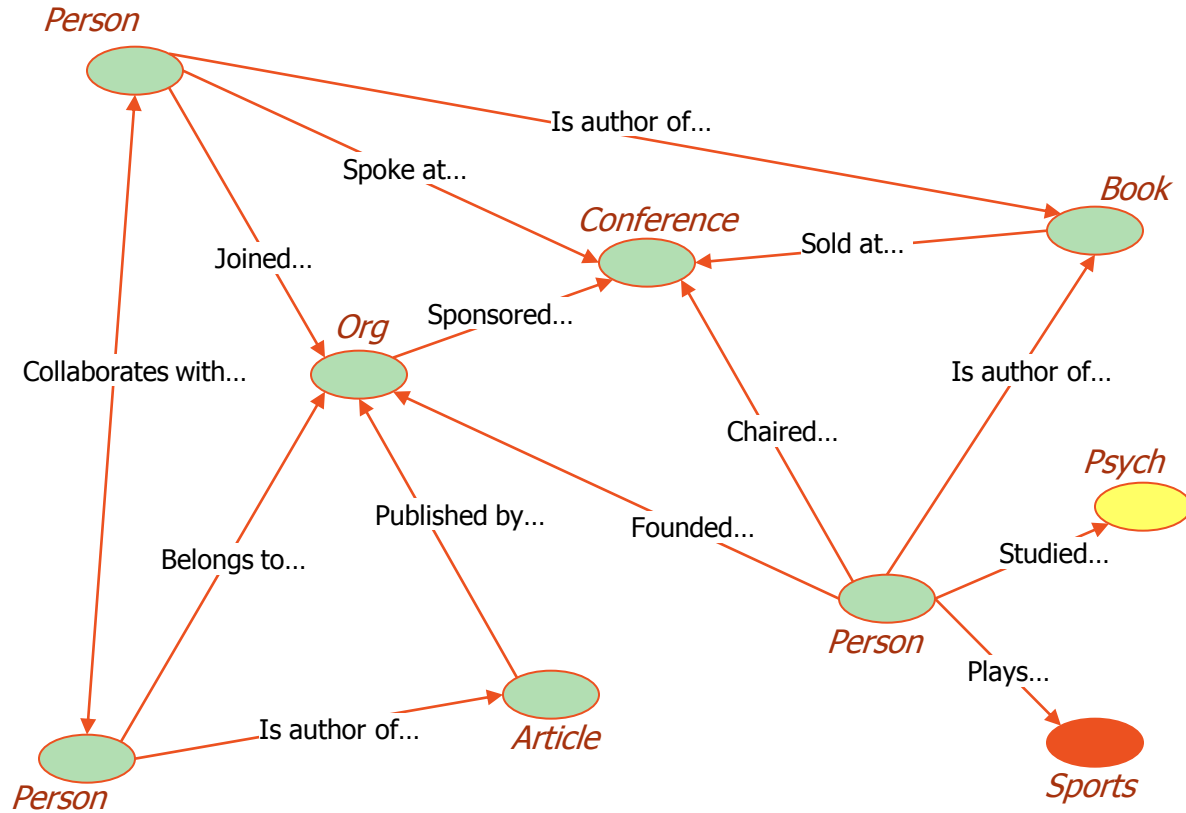


Naming the lines makes the difference

“RDF” (Resource Description Framework) Triple



Known relationships



- [Smithsonian](#) (query) based on [Solr](#)
- [Parallax](#) browser (path-centered)
- [mSpace](#) (relating)
- [Footnote](#)
- [BoomStep](#)
 - Flu
 - Whisky
 - Pasta

Search results

- Faceted filtering
- Blended search & browse
- Mobile search

& content presentation

- Content capabilities & relationships





RESEARCH ASSOCIATE I
INCOME AND BENEFITS POLICY CENTER

Areas of expertise

Child Care and Development, Economic Well-being, Tax Policy, State and Local Tax Issues

Education and Background

M.S., Public Policy Analysis, University of Rochester

Selected Publications from Elaine Maag

- [Extending Tax Credits for Low-Income Families](#)
- [Tax Stimulus Report Card: Conference Bill](#)
- [Tax Stimulus Report Card: Senate Finance Committee](#)
- [Tax Stimulus Report Card: House Bill](#)

But... oh the markup... *<sigh>*

```
<div
xmlns:dc="http://purl.org/dc/elements/1.1./"
xmlns:v="http://rdf.data-vocabulary.org"
typeof="v:Person" about =
"http://www.urban.org/ElaineMaag" >

<div>

<p>Research Associate <br><a
property="v:affiliation" content=
"Income and Benefits Policy Center "
href="http://ibp.urban.org">Income and
Benefits Policy Center</a></p>
```



- GoodRelations
- OpenPublish / Phase2
- Drupal RDF
- Zemanta
- Ontos

Calais Node Settings

You are in Demo Mode. Form Save is disabled.

Global Calais Entities

Which Calais Entities do you wish to use?:

- Anniversary
- City
- Company
- CompanyCustomer
- Continent
- Country
- Currency
- EmailAddress
- EntertainmentAwardEvent
- Facility
- FaxNumber
- Geo
- Holiday
- IndustryTerm
- MarketIndex
- MedicalCondition
- MedicalTreatment
- Movie
- MusicAlbum
- MusicGroup

Calais Terms

View Calais Edit

PublishedMedium: _____

Region: _____

ProvinceOrState: _____

PhoneNumber: _____

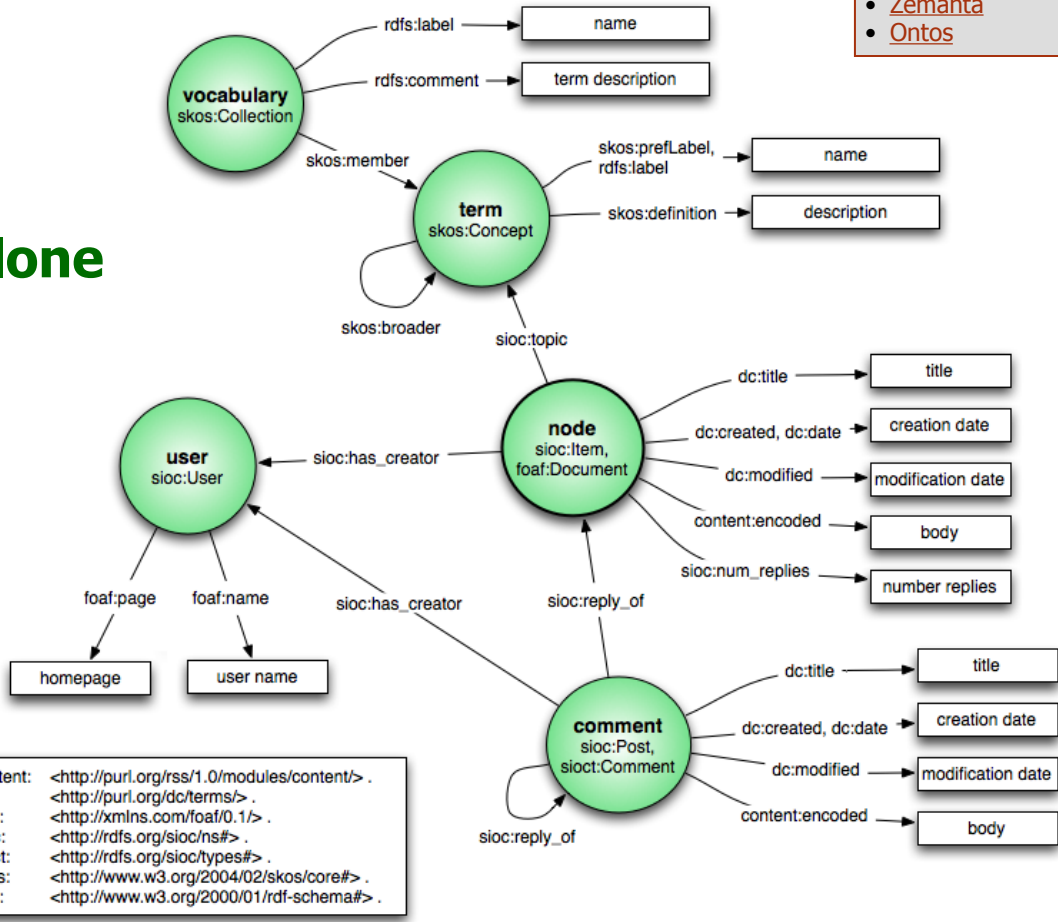
Organization:

Calais Suggestions: **Congress** F.T.C. **TRUSTe** U.S. Federal Trade Commission **U.S. government**

Person:

Calais Suggestions: **Jon Leibowitz**

You're not alone



```

@prefix content: <http://purl.org/rss/1.0/modules/content/> .
@prefix dc: <http://purl.org/dc/terms/> .
@prefix foaf: <http://xmlns.com/foaf/0.1/> .
@prefix sioc: <http://rdfs.org/sioc/ns#> .
@prefix sioct: <http://rdfs.org/sioc/types#> .
@prefix skos: <http://www.w3.org/2004/02/skos/core#> .
@prefix rdfs: <http://www.w3.org/2000/01/rdf-schema#> .
  
```





Design for **Context**

Making software applications and web sites easy to use

Semantics, Search & Findability

Duane Degler

Design for Context

www.DesignForContext.com