Semantics, Search & Findability

Duane Degler
Design for Context
www.DesignForContext.com
Environmental issues have become even more front and center in recent years, and tax policy is in the middle of it all. Any introductory economics student will learn about a concept called externalities, whereby a market transaction between two parties (buyer and sellers) has some spillover effect on a third party that the buyer and seller are not concerned with. Externalities can be either positive or negative. The classic example of a negative externality is pollution. The buyer of steel has no incentive to reduce the pollution of the steel mill that goes into the air, while the steel mill owner…

http://www.taxfoundation.org/blog/show/23138.html

About Earth Day Network
Earth Day Network was founded on the premise that all people, regardless of race, gender, income, or geography, have a moral right to a healthy, sustainable environment. Our mission is to broaden and diversify the environmental movement worldwide, and to mobilize it as the most effective vehicle for promoting a healthy, sustainable environment. We pursue our mission through a combination of education, public policy, and activism campaigns. Earth Day Network has a global reach with more than 20,000 partners and organizations in 190 countries. More than 1 billion people participate in Earth Day activities, making it the largest secular civic event in the world.

http://www.earthday.net/about
Structured sections by type of content

Videos for swing
- Savage - Swing
  3 min - Feb 3, 2006
  Uploaded by breathewithme
  youtube.com
- Trace Adkins - Swing
  4 min - Jun 14, 2007
  Uploaded by CapitolNashville
  youtube.com

News for swing
- Bautista emulating Aaron with strong swing
  23 hours ago
  He's laying off some tough sliders down and away, which a lot of guys who are trying to hit everything will swing at those pitches. ...  
  MLB.com - 656 related articles

Books for swing
- Swing: A Mystery - Rupert Holmes - 2006 - 384 pages
  Accompanying the novel is a CD of original songs and music that feature prominently in ...  
- Swing - Scott Yanow - 2000 - 514 pages
  Covering the gamut from Duke Ellington to Big Bad Voodoo Daddy, this complete guide ...  
- Swing: a beginner's guide - Herbert Schilt - 2006 - 590 pages
  In this fast-paced guide, master programmer and bestselling author -Herbert Schilt ...  
books.google.com
Parsing site structure in breadcrumbs
Extending visibility of your content via relationship structures

**Swing (Java) - Wikipedia, the free encyclopedia**
Swing is the primary Java GUI widget toolkit. It is part of Sun Microsystems' Java Foundation Classes (JFC) — an API for providing a graphical user ...
en.wikipedia.org/wiki/Swing_(Java) - Cached - Similar

**Swing - Wikipedia, the free encyclopedia**
From Wikipedia, the free encyclopedia. Jump to: navigation, search. Look up swing or swinging in Wiktionary, the free dictionary. Contents ...
en.wikipedia.org/wiki/Swing - Cached - Similar

**Swing (dance) - Wikipedia, the free encyclopedia**
"Swing dance" is a group of dances that developed concurrently with the swing style of jazz music in the 1920s, '30s and '40s, although the earliest of ...
en.wikipedia.org/wiki/Swing_(dance) - Cached - Similar

**Swing (seat) - Wikipedia, the free encyclopedia**
A swing is a hanging seat, usually found in a playground for children, a circLS for acrobats, or on a porch for relaxing. The seat of a swing can be ...
en.wikipedia.org/wiki/Swing_(seat) - Cached - Similar
User access to subject relationships (disambiguation)
Exploratory behavior, leading people to your subject focus (be specific about your subjects)

Geographic referencing (mark up your location)
1985 - May 5, 1985 - When the New York Swing Dance Society held its first Sunday-night big-band dance at the Cat Club on May 5, 1985, the band on the stage was Swing Fever, a 14-piece orchestra that begins its fifth year of association with the Swing Dance Society on Sunday.

1987 - Nov 1987 - The first “dances” were held in individuals’ homes before the first “real dance” with live music was held in November, 1987.

1990 - Jun 7, 1990 - On June 7, 1990, as part of Ballroom Dance Week, the New York Swing Dance Society sponsored a panel discussion entitled, “The Savoy Ballroom Remembered,” at the Hudson Park Library and was photographed by Hazel Hankin. Participants included Savoy ...

1992 - May 15, 1992 - South Florida Swing Dance Society dance held on May 15, 1992 at the Polish American Club in Miami, FL. The live band was The Roach Thompson Blues band, the DJ was Randy Atlas. The video was shot by Robert (Eob Kaplan) and uploaded with his ...

1993 - 1993 - The World Swing Dance Council (WSDC), established in 1993, is an organization based in Phoenix, Arizona, US with the purpose of enabling communication, informational services, and recordkeeping for the community of all styles of swing dance. The WSDC ...
Swing (dance) - Wikipedia, the free encyclopedia

"Swing dance" is a group of dances that developed concurrently with the swing style of jazz music in the 1920s, '30s and '40s, although the earliest of...

Each local swing dance community has a distinct local culture and defines "swing dance" and the "appropriate" music to accompany it in different ways ...

A strong tradition of social and competitive boogie woogie and rock'n'roll in Europe add these dances to their local swing dance cultures. ...

Forms of Swing - Competition, social dancing - See also en.wikipedia.org/wiki/Swing_(dance) - Similar

Friday Night Swing Dance Club
Welcome to The Friday Night Swing Dance Club. We are Open to the Public ... No Partners are Necessary. We Have been Dancing for fun in Baltimore for over ...

It's Our Weekly Wednesday Dance at The American Legion Hall in Towson. 7:00 to 9:30. Dance Dance Dance. We had a great dance last week so please join us this week. ...

other than The Friday Night Swing Dance Club's functions! Please write your name to be added to the list in your email. ...
www.fridaynightswing.com/ - Cached - Similar

Charm City Swing: Baltimore Lindy Hop and Swing Dance Lessons
Modern swing dancing is fun, sexy, exciting, silly, romantic, wild, energetic, passionate, and, with the right teachers, easy enough that YOU can do ...
ww.charmcityswing.com/ - Cached - Similar

Local business results for swing dance near Columbia, MD - Change location

Chile Swing - Swing Dance Studio
www.chileswing.com - (410) 831-6422 - 1 review

Dance Store.com Swing & Ballroom Dance Supplies
www.dancestore.com - (410) 900-3065 - More

That's Dancing
www.thatsdancing.net - (301) 776-0065 - 1 review

Charm City Swing
www.charmcityswing.com - (410) 534-3606 - 1 review
Multi-lingual, automatically
(so if you already have multi-lingual content, support subject markup too)
Facebook

OpenGraph > RDF

Everything’s a topic now

Air Canada, L’actualité, memeburn, I love Montreal, BC Hydro, Association des professionnels de la communication et du marketing (APCM), Agence Science-Presse, Air Canada Vacations, Macware, Restaurant Au Chaud Lapin, Restaurants, Montréal, Restaurant Vietnami Chez Lien, Restaurants, Montréal, Restaurant Le Pegase, Restaurants, Montréal, Restaurant Chez Victoire, Restaurants, Montréal, User Centred Design, Bixi Velo, UXCamp Québec, TOU.TV, Office For Mac, Réseau ACTION TI, Yuzu Sushi, MediaCity, Sensicity Marketing Sensoriel, Synchro-blogue, Le BATH ROOM spa urbain, Guinness Ireland, Vancouver 2010, Gel conference, W3Quebec, afroginthevalley, The Irish Heather, Cyberpresse, Halo Wars Authentic Collector’s Series, Île Sans Fil,ReadWriteWeb, Design @ IBM, Département de communication Université de Montréal, TED, Lonely Planet, Mashable, Agence de la Imp».}

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Semantic Web models are different

Naming the lines makes the difference

“RDF” (Resource Description Framework) Triple
Known relationships

- Person
  - Is author of
  - Spoke at
  - Joined
  - Collaborates with
  - Belongs to
  - Is author of

- Org
  - Sponsored
  - Published by
  - Belongs to
  - Is author of

- Conference
  - Chaired
  - Founded
  - Published by
  - Sponsored
  - Sold at

- Book
  - Sold at
  - Is author of

- Psych
  - Studied
  - Plays

- Sports

- NY Times
- Topics
- Data
Search results

- Faceted filtering
- Blended search & browse
- Mobile search

& content presentation

- Content capabilities & relationships
But... oh the markup... <sigh>
You’re not alone
Semantics, Search & Findability

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